

# MUSSELFEST 2025 POSTER CONTEST

*Become a part of Musselfest history!*

## **Submission Deadline:**

- Monday, June 3rd, 2024
- One entry per person

## **Project Timeline:**

- The Coupeville Historic Waterfront Association Director and Board of Directors will select the winner by **Monday, July 1st, 2024**. The winner will be notified by email and announced via social media and the CHWA and Penn Cove Musselfest websites.

## **Medium:**

- We are accepting digital submissions only
- .ai files are preferred

## **Award:**

- \$1200

## **Contact:**

[promotions@coupevillehistoricwaterfront.com](mailto:promotions@coupevillehistoricwaterfront.com)

## **CONTEST DESCRIPTION:**

Coupeville has celebrated Penn Cove Musselfest since 1986! Over the years, the mermaid has become a Musselfest emblem. The annual poster design featuring a mermaid and a mussel is a highly anticipated and coveted piece of Musselfest memorabilia, and in 2023 we introduced our first-ever merman! Now we want to summon the BOLDEST, BRINIEST & BLUEST merfolk of Penn Cove to represent Musselfest 2025, and we need your help to bring them to life in our new poster contest! The winning design will be printed on advertising and merchandise and will be the official mascot of Musselfest 2025!

## **CRITERIA:**

- The design must incorporate one mussel and one merperson.
  - Diversity in merpeople is encouraged!
- The design file should measure 11" x 17" and be emailed to the contact above, preferably as an Adobe Illustrator file.
- You may use up to five colors in your design.
  - *Please note that if you use five colors, only four colors will be screen printed on apparel. The color of the garment will be chosen to match your fifth color.*
- The Coupeville Historic Waterfront Association will own all rights to use, manipulate, and reproduce the winning artwork. The winning artist will maintain bragging rights and a place in MusselFest history!
- Do not include text in your design! We will add words to the winning artwork.